

The MAGIC Foundation's 26th Annual Convention

The Westin Lombard

Lombard, IL

July 16-19, 2020

Exhibits

Social
Activities

Networking Opportunities

Educational
Segments

GROW
CONNECT
LEARN

MAGIC

GROWTH HORMONE DEFICIENCY • HYPOPHOSPHATASIA
MCCUNE-ALBRIGHT SYNDROME/FIBROUS DYSPLASIA
OPTIC NERVE HYPOPLASIA • PANHYPOPITUITARISM • PRECOCIOUS PUBERTY
RUSSELL-SILVER SYNDROME • SMALL FOR GESTATIONAL AGE

Important Exhibit Information

Location:

The Westin Lombard Yorktown Center
70 Yorktown Center
Lombard, IL 60148
630-719-8000

Convention Dates:

Thursday, July 16, 2020 - Sunday, July 19, 2020

Exhibit Date:

Thursday, July 16, 2020

Exhibit Hours:

11:00 PM - 8:00 PM

There is no limit to the amount of exhibitors that may attend. We invite exhibitors to spend the weekend in Chicago and attend educational and social activities. There will be no additional charge for the educational segments, and a minimal charge for the social activities. If you plan on attending any activities, please complete the registration form (registration fee is waived for exhibitors). A copy of the program is available on MAGIC's website, www.magicfoundation.org

Booth Sizes and Pricing

Tabletop	\$ 3,000
8x10	\$ 4,000
10x20	\$ 6,000
20x20	\$ 10,000
30x30	\$ 15,000
Non-profit	\$ 250

Set-up and dismantling

Exhibit set-up begins Thursday morning at 7:00 AM. Exhibits must be dismantled the same evening after 8:00 PM. If you need to access the ballroom earlier for larger exhibits, set-up can begin on Wednesday evening at 6:00 pm.

Shipping information

The Westin will begin accepting shipments on Monday, July 13, 2020. Shipments can be received via the loading dock between 7am - 10 pm. If you arrive and don't see anyone you can pick up house phone and let them know you have a delivery. **Please note: Dimensions of the loading dock door is 10' W x 8'H.**

You can ship your booth and booth materials to:

The Westin Lombard Yorktown Center
MAGIC Foundation/**Your Company Name/Booth #**
70 Yorktown Center
Lombard, IL 60148

Hotel Reservations

\$109 per night + tax

<https://www.marriott.com/event-reservations/reservation-link.mi?id=1571781074138&key=GRP&app=resvlink>

or call the Westin at 888-627-9031 and mention MAGIC to receive the room rate

The MAGIC Foundation, 4200 Cantera Drive, Suite 106, Warrenville, IL 60555
(630) 836-8200, (630) 836-8181 fax

Sponsorship Opportunities

With any sponsorship below, signage will be displayed both at your booth on Thursday and during the sponsored activity.

All sponsors will also be recognized on MAGIC's website and newsletter.

Attendee Tote Bag

Convention attendees receive tote bags upon arrival. Your company logo/name will be on one side of the bag

\$7,000

Attendee Name Badges

Attendees receive name badges upon arrival. Your company logo/name will be advertised

\$7,000

Child Care Services

Children will participate in professional daycare provided by American ChildCare Services

Full Sponsorship: \$15,000

Partial Sponsorship: \$8,000

Exhibit Hall Reception

Provides beverages and snacks for attendees in the exhibit room during exhibit hall reception

\$7,000

Field Trip to Discovery Center Museum

Chaperoned field trip

\$7,000

Men's Mix & Mingle

Provides snacks and refreshments for the dads, grandfathers and other men in attendance

\$2,000

Ladies Mix & Mingle

Provides snacks and refreshments for the moms, grandmothers and other ladies in attendance

\$2,000

Red Carpet Hollywood Night

Provides entertainment for social night

\$16,000

Family Networking Dinner

Provides entertainment for social night

\$16,000

Educational Sessions

Sponsorship will cover room rental fees & A/V

\$ 1,000 (per segment)

Please specify segment:

GHD, HPP, PAN, RSS/SGA, ONH, MAS/FD

Friday Speaker Luncheon

Provides a luncheon for the speakers

\$5,000

Saturday Speaker Luncheon

Provides a luncheon for the speakers

\$5,000

Exhibit Space Contract & Sponsorship Form

Thursday, July 16, 2020 11 - 8 PM

Return this form with payment to:

The MAGIC Foundation
Dianne Kremidas-Exhibits
4200 Cantera Dr., Suite 106
Warrenville, IL 60555

630-836-8181 fax
dianne@magicfoundation.org

(Deadline June 22, 2020)

Company Name _____

Address _____

Address _____

City _____ St _____ Zip _____

Contact Person _____

Phone Number _____

E-mail Address _____

Please list exhibitor names

1. _____

2. _____

3. _____

4. _____

5. _____

6. _____

7. _____

<u>Booth Size</u>	<u>Cost</u>
Exhibit Only Tabletop (includes 6' table & 2 chairs)	\$ 3,000
8x10	\$ 4,000
10x20	\$ 6,000
20x20	\$10,000
30x30	\$15,000
Non-profit tabletop	\$ 250

Booth Size Required:

Tabletop ___ 8x10 ___ 10x20 ___ 20x20 ___
30x30 ___ Non-profit ___

Amount: \$ _____

Will you need electric (included in exhibit fee)

Yes ___ No ___

Is your booth designed as a center island or would you prefer to be against a wall?

Island _____ Wall _____

Will you be providing any entertainment at your booth?

Yes ___ No ___

Please list type of entertainment:

Will you be sponsoring an activity?

If so, please list the activities:

Amount: \$ _____

Please list any additional requirements you may need:

Total Amount Enclosed: \$ _____

Credit Card Authorization Form

Date: ____/____/____

I, _____,
(Printed Name)

Check only one:

- As the Individual cardholder, I hereby authorize this card to be used for the amount listed below.

- As the company representative, I hereby authorize this card to be used for the amount listed below.

Credit Card Information:

Name as it appears on the Card:

Type of Card: VISA MASTERCARD DISCOVER AMERICAN EXPRESS

Credit Card Number _____ - _____ - _____ - _____

Expiration Date ____/____

Security Code (3 digits or 4 for Amex) _____

Amount to be charged _____

Credit Card Billing Address:

Street: _____

City: _____ State: _____ Zip Code: _____

Telephone: _____

Cardholder or Company Representatives Signature: _____